



# UP & OUT

SELF NEUTRALISING CARPET PRESPRAY POWDER.  
NO FILLERS, NO OPTICALS, NO HIGH PH.

**At last a powder that reduces in pH and total alkalinity as it dries in the carpet.**

Most powdered presprays on the market today are derived from American technology which caters for American carpets that are 98% synthetic on average. Carpets in the U.K., Australia, South Africa and New Zealand have a far higher percentage of wool. In the commercial areas in these countries, wool would represent at least 80% of the market.

With the swing to new generation nylon and stain treated fibres there has been a strong rejection of alkaline powder producers because they reduce the life of the stain coating. High pH on wool carpets has never been acceptable due to fibre damage. Many companies still persist with products with a pH of 12.5 or more.

## **Up & Out Is a New Product**

Developed using the newest technology anionic free rinsing surfactants and grease emulsifiers.

UP & OUT is designed for today's carpets and today's soil conditions.

With over 50% water softeners and scale conditioners, all carpets whether poly, wool, nylon or acrylic will be left softer and will dry without the grey hard water scale that dulls the life from the carpet each time that you clean.

A unique and novel buffering system allows the pH to drop from 9.5 @ 1% down to below 8.5 on the fibre even if rinsing is not completed effectively.

You won't ever need to use an acid rinse with UP & Out because the pH in the dried fibre is within most industry specifications and carpet manufacturer's recommendation. (meet A/NZS 3733)

## **Does it clean?**

Normal carpet cleaners' theory says if it isn't strongly alkaline it doesn't clean. (e.g Formula 90 12.5 pH @ 1%).

Up & Out, due to its clever chemistry not only cleans, it cleans brilliantly. Stains like soft drinks, gravy even acid side stains like grass and vomit are removed if the prespray is given extended soak time prior to rinsing.

## Economy

Powders have traditionally allowed extremely small dosage into a hot prespray for economy. Up & Out continues that trend plus it has added safety of self neutralising. We estimate that it will reduce chemical costs by over 50% compared with prespray liquid.

## Advantages at a glance

- Fresh “bitter lemon” aroma.
- Self neutralising to 8.5pH on the carpet.
- Extremely safe on all fibre types.
- Unbelievable economy of use.
- Removes more stains due to new tech ingredients developed in year 2000.

## Directions

Prespray Normal soil	40 grams (two measuring cups) Per 8 ltr of hot water. Add powder, and then add hot water Hot water improves cleaning power and penetration into the fibre.
Heavy Restaurant Or Hotel soil	60 grams (three measuring cups) Per 8 ltr of hot water
In Tank Truckmount	Some carpet cleaners still prefer the old method of adding chemical in the rinse. We don't recommend it due to chance of residual re-soiling particularly on stain treated fibres where no detergent residue can be tolerated.

*High Technology Chemistry and Cleaning Systems for the Carpet Maintenance and Sanitation Industries*

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