



CITRON

ALL PURPOSE NEUTRAL DETERGENT

All Natural Liquid Detergent, Mild to Skin, Environmentally Responsible

The Safe Generation has Arrived

As far as we know, this is the first all purpose liquid in AUSTRALIA to be manufactured from bases totally originating from natural, renewable resource crops other than a plain soap.

Unlike other non-environmentally responsible products, we use no Petroleum Benzene (LAS) or Petroleum Paraffin bases - only coconut and vegetable based detergents are used. These, of course, are highly biodegradable and if you choose to use CITRON you are contributing to a safer and cleaner environment.

Incredible Cleaning Performance - Mild to Skin

Most people believe that safer products don't work as well as "environmentally hard" cleaning agents. Whilst in some cases this is correct, with CITRON you will achieve higher than normal performance. Because natural based materials are more costly than harder products (these are now being dumped on the market), you will pay a little more for CITRON than for normal detergents - we think its well worth it.

Some of the active ingredients in CITRON are used in hair shampoos so you can expect skin mildness and resistance to chapping and redness, even after prolonged use of the product.

Pleasant to Use

Using ORANGE ESSENCE OIL as a fragrance and orange solvent (D-Limonene) to boost grease cutting power, CITRON a superb aroma that is not sickly sweet or cloying.

AROMATHERAPY technology has shown that carefully selected fragrance oils make people feel good - we believe it makes the chore of washing up just that little bit more pleasant.

Main Use Areas

- Pot scrubbing in Restaurants. Dishwashing by hand in all commercial and domestic areas.
- Floor washing and scrubbing as a general purpose detergent.
- High density medium foam height.
- Makes an excellent carwash, truck wash as well as a neutral high foam, all purpose cleaner.
- Perfect for window cleaning with sleeve and squeegees.

Directions

Dishwashing - 1 squirt is enough to give you a grease cutting action you have never seen in a commercial product. 1 part CITRON to 200 parts water is enough to do the biggest wash.

Floorwashing - 1 part CITRON to 50 parts water (200ml per 10ltr bucket), wet mop the floor, allow a few minutes to penetrate, then dry mop off.

Benches and work Areas - 1 part CITRON to 25 parts water (400 ml per 10 litres). Use in a sprayer and wipe down with a cloth or sponge. Rinse all food contact areas with potable water.

Automotive - CITRON leaves paintwork and chrome shiny bright and cannot corrode or mark aluminium or painted signs. Dilute CITRON 1 part to 100 parts water (100 ml per 10 litres).

Clothing, Delicates and Wool - Use in the washer or wash by hand. The free rinsing qualities and alkali free wash water leaves the fibres soft and fluffy. Use at 1 part CITRON to 100 parts water - or 100mls cup per large top loader.

Window Cleaning - Dilute 2 caps full (100ml) in 10 ltr bucket. Apply to glass and rinse or squeegee off.

Biodegradability

Contains no Petroleum Benzene Sulphonate (LAS). The LAS residue has now shown in tests to be harmful to marine life. In fact CITRON contains no paraffin or other petroleum based products. The surfactants all conform to AUSTRALIAN and O.E.C.D. screen test 301E (1981) standards.

Note

This product contains no artificial colouring or perfumes. It contains NO preservatives that would otherwise slow down its biodegradability.

Natural Citrus Cleaning Products for a Safe and Healthy Workplace

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